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**DIGI GEN**

Professional career guidance  
for women in management  
position in the field of  
Digital Competence



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## Project aim

The DIGIGEN project consist on developing, piloting, evaluating an up-skilling programme for guidance professionals.

## The main objectives

- Improve the career chances for women in management positions.
- Promote women's participation in digital development.
- Improve counselling competences and satisfy the need of an up-skilling program for HR practitioners and career counsellors in the topic digital competences and career development of women in management positions.
- Promote the cooperation between Higher Education Institution and companies.
- Promote transnational exchanges and cooperation between partners.

## Project results

- Competence profiling
- Up-Skilling program
- Piloting and face-to-face training
- Web Portal and self-direct online course
- Sustainability management

## Project details

**Target groups:** HR practitioners, career counsellors and women in management positions.

**Stakeholders:** Higher Education Institution, teachers, researchers, education experts, employment agencies.

**Project period:** 01.11.2021-31.10.2024

